



Isabella and Daniel enjoy Home Start's playground, donated and installed with the help of the PASCO Scientific Foundation



Families benefit from case management, therapy, life skills classes, budgeting counseling and much more during their year at Home Start



The SureWest Foundation's Darrell Joe helps to set up a refurbished computer for Home Start graduate Rene and his family

Roseville Home Start

Celebrating 15 Years of Ending Homelessness. Changing Lives.



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At Roseville Home Start, the first priority is to provide safe, stable housing to homeless families with children throughout Placer County and the region. The non-profit then works with each family, giving them the services and support they need to start them on the road to self-sufficiency. Since 1995, Roseville Home Start has provided nearly 480,000 shelter nights to over 675 single fathers, single mothers, couples with children, and even grandparents raising their grandchildren.

Having a home restores a person's sense of dignity, and provides the much needed stability to make other life changes, such as gaining mental health stability, securing a job, and advancing an education. Home Start successfully transitions homeless families with children into affordable, sustainable, permanent housing and self-reliance through a system of housing and support services that is comprehensive, flexible, accessible and accountable. Their Mission: to provide hope to homeless families, by assisting them in their move to self-sufficiency. They provide a safe, stable, drug-free, violence-free environment for children to live with their families, along with case management, budgeting, life skills training,

therapy and permanent housing placement. Families reside at Home Start for one year, then continue under Home Start's case management for an additional year upon successfully moving into their own permanent housing.

Roseville Home Start's dedicated volunteers are their most valued asset, and an integral part of what the organization is able to accomplish. Their selfless commitment to making a difference in the lives of Placer County's homeless children and families is inspiring. "Home Start takes nothing for granted, especially success. Our grandest visions and noblest endeavors will not amount to anything without each one of us, community leaders, dependable employees, outstanding volunteers and good neighbors being a vital part of it all", says Executive Director Ann Engelbrecht. Donating resources, participating in an upcoming fundraiser, volunteering and donating in-kind gifts keeps Roseville Home Start on the cutting edge as a leader in developing creative housing strategies to help end and prevent homelessness.

"PASCO has become acquainted with the remarkable work being done by Roseville Home Start. Giving struggling families a boost toward

self-sufficiency is such a worthy endeavor, and Roseville Home Start does a wonderful job. We are proud to be a supporter of their mission and organization," says John DeLury, PASCO Foundation board chair.

Rene, a single dad with three children, didn't know what to do or where to go. He wanted to escape the negativity in his life and give his children a fair chance. He was homeless for four months before he found Roseville Home Start. Now, thanks in part to the therapy the program offers, he has learned to look at himself and be happy with the decisions he has made. "From day one, my life needed a change," says Rene. Because of Home Start, I can look into the mirror and see a real man. I can see right past my eyes and see the smile on my heart."

Before Daniel and Esther and their two children came to Home Start, they lived paycheck to paycheck, and scraped up money for rent each month. With the help of Home Start's dedicated program staff and volunteers, the family has learned how to set boundaries, create a budget, and deal with life's daily problems as they arise. Home Start gave them the tools they needed to change their lives.

Research shows that focusing on individual family needs in transitional housing reduces recidivism rates substantially. In this way, Roseville Home Start is blazing trails with their innovative and comprehensive program. They are also proud of being good stewards of their resources, having just completed the installation of solar panels, thanks to assistance from the City of Roseville and Roseville Electric.

"The SureWest Foundation is proud of our long standing relationship with Roseville Home Start. We're inspired by Home Start's mission to solely focus on the family and ensure their clients have the foundation and tools necessary to stay together and change their circumstances. The programs and ongoing support they offer the adults are outstanding and effective. In addition to monetary donations, our SureWest employees have contributed their time and resources to help these families graduate into their new home and new life together," says Colleen Knutson, president of SureWest Foundation.

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